

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 57123

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

146318	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	189308	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	STRATEGIC MEDIA PLACEMENT			VOGEL FOR STATE SENATE			
AND	7669 Stagers Loop			PO BOX 23			
ADDRESS	Delaware	OH	43015-7010	Beaver	PA 15009-0023		
	USA			USA			
CONTACT				PRODUCT	PA REPUBLICAN SENATORIAL CAMPAIGN		
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.		PRODUCT CODE	1310		
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/26/12 AND ENDING 10/31/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY PA REPUBLICAN SENATORIAL CAMPAIGN COMMITTEE AUTHORIZED BY VOGEL FOR SENATE. MARK INVOICE PAID, PROOF										
1	11100..	3	05:58A	07:00A	30S	10/29/12-10/31/12	THIS MORNING 6-7AM	3	720.00	2160.00
2	11000..	2	07:00A	09:00A	30S	10/29/12-10/30/12	THE EARLY SHOW	2	450.00	900.00
3	11100..	3	04:30P	05:00P	30S	10/29/12-10/31/12	430-5PM NEWS	3	720.00	2160.00
4	11100..	3	05:30P	06:00P	30S	10/29/12-10/31/12	530-6PM NEWS	3	1050.00	3150.00
5	11100..	3	05:58P	06:30P	30S	10/29/12-10/31/12	M-F 6PM NEWS	3	1080.00	3240.00
6	F	1	06:30P	07:00P	30S	10/26/12-10/26/12	M-F 630PM NEWS	1	1080.00	1080.00
7	11100..	3	06:30P	07:00P	30S	10/29/12-10/31/12	M-F 630PM NEWS	3	1080.00	3240.00
8	F	1	11:00P	11:35P	30S	10/26/12-10/26/12	11PM NEWS	1	2000.00	2000.00
9	1110000	3	11:00P	11:35P	30S	10/29/12-10/31/12	11PM NEWS	3	2250.00	6750.00
10	Sa	1	11:00P	11:35P	30S	10/27/12-10/27/12	11PM NEWS	1	1890.00	1890.00
11	Sa	1	07:58A	10:00A	30S	10/27/12-10/27/12	SAT.CBS MORNING NEWS	1	450.00	450.00
12	Su	1	08:28A	08:57A	30S	10/28/12-10/28/12	KD/PG SUNDAY EDITION	1	200.00	200.00
13	Su	1	08:58A	10:28A	30S	10/28/12-10/28/12	CBS SUN MORN	1	650.00	650.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222 KDKA-TV AND

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AND		7669 Stagers Loop		PO BOX 23		
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NATIONAL SALESPERSON				PRODUCT		
				1310		
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			FROM	TO						
							Total Contract:	26		27870.00
							Billing Summary			
						Oct	Nov	Dec	Total	
					Qtr 4-12	6270.00	21600.00	.00	27870.00	
									GRAND TOTAL	27870.00

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